

Local Enterprise Growth Initiative (LEGI) Funding
Regional Guidance for London Partnerships
(supplementary to national guidance)

**Government Office for London (GOL) /London
Development Agency (LDA)**

Guidance Notes

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GOVERNMENT OFFICE
FOR LONDON

LONDON
DEVELOPMENT
AGENCY

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2 Introduction

We are pleased to provide regional guidance produced jointly by the London Development Agency (LDA) and the Government Office for London (GOL) for all eligible London local authorities wishing to submit proposals to receive funding under the Local Enterprise Growth Initiative (LEGI).

GOL and the LDA are working closely together on LEGI, and more generally on the related “4th block” of local area agreements. We will provide support to boroughs and partnerships to develop their LEGI proposals, through a dedicated resource, to meet the required aims of central Government Departments (HM Treasury, ODPM and Small Business Service) as set out in the consultation document published earlier this year. This support will also be provided to ensure that proposals complement the Mayor’s Economic Development Strategy for London, sub-regional plans and local community strategies and that they are based upon robust evidence.

All eligible boroughs will now have received their pump priming grant and will already be working on bid development. The following guidance aims to provide direction to local authorities by outlining **what** information is required, and **how** and **when** proposals should be submitted. It should be read with HMT/ODPM/SBS initial national guidance *“Enterprise and economic opportunity in deprived areas: Local Enterprise Growth Initiative – Next Steps”* and any subsequent documentation produced to support this guidance.

We hope boroughs will take this opportunity to develop transformational interventions to stimulate local economic regeneration in their areas. We encourage you to be ambitious, innovative and collaborative in developing strong and robust proposals. Competition is likely to be strong in the first round, not just in London but across the country, so it is crucial to work closely with all sectors of your community.

Finally, we would like to take this opportunity to wish you all well on this exciting initiative.



Liz Meek



Manny Lewis

3 In brief

Local Enterprise Growth Initiative (LEGI) is a new government funding programme launched by the Chancellor after Budget 2005.

The aim of LEGI is:

“To release the productivity and economic potential of our most deprived local areas and their inhabitants through enterprise and investment – thereby boosting local incomes and employment opportunities.” This aim is supported by three outcomes:

- i. increase total entrepreneurial activity among the population in deprived local areas;
- ii. support the sustainable growth and reduce the failure rate of locally-owned business in deprived areas; and
- iii. attract appropriate investment (including franchising) into deprived areas, making use of local labour resources.

The Process

LEGI will be worth £200 million nationally: £50 million in 2006-07, rising to £150 million per year by 2008-09, subject to confirmation in the next Spending Review.

Local areas will be selected for LEGI funding on the basis of the quality and robustness of the proposals submitted – in particular those that demonstrate the ability to deliver tangible economic regeneration benefits in terms of new jobs and businesses, private sector investment, business retention, attraction of new firms and the wider economic development of the local area.

All local authorities in receipt of Neighbourhood Renewal Funds (NRF) are eligible to bid for LEGI funds: in total 91 authorities across the country (21 in London) *See Appendix 1 for a list of London local authorities receiving NRF.*

The Government expects to fund at least 10 successful local authorities in each year of LEGI funding (30 successful bids nationally).

Local authority-led partnerships that are successful in bidding for LEGI funds will receive between £2-10 million for the development and implementation of programmes spanning 3 to 10 years. Local authorities that are unsuccessful in this LEGI round will still have the opportunity to re-apply in later rounds.

Where Local Area Agreements (LAA) exist, successful LA's will enter into a contract with the GOL, to determine the relevant indicators and targets for their proposal. In such cases, LEGI funding will be channelled through a LAA in a dedicated fourth funding block, allowing authorities to pool this and other

economic development and enterprise funding streams in one place and use them in a flexible way to deliver the outcomes agreed.

What happens if no LAA exists?

If no LAA exists, LEGI money will be treated in the same way as any other funding stream.

3.1 LEGI pump priming funds for 2005/06

Government Offices have allocated the pump priming funds to all eligible local authorities to develop their LEGI proposals. The bidding stage of LEGI is probably the most important phase of the overall development and implementation, as it will obviously dictate the basis of your application.

There is no prescriptive list of activities that should be undertaken. Rather, work should focus upon the three high level outcomes of the LEGI (stated previously). Thus, the pump priming funds can be used to develop partnerships, generate an evidence base, undertake consultation with businesses and other key stakeholders, learn from experience and best practice, and prepare the ground to for a well thought-out and innovative proposal.

Local authorities should refer to the Pump Priming Guidance issued by GOL.

3.2 LEGI key stages and timetable

ACTIVITY	TIMESCALE
Government responds to consultation/guidelines issued	21 July 2005
Local authorities submit Expression of Interest to Government Office to secure Pump Priming Funds	15 August 2005
Pump Priming funding will be made available to Local Authorities as quickly as possible via GOL	August 2005
Government Office/LDA issue joint Guidance for Pump Priming/LEGI proposals	August 2005
Government office/LDA to issue letter to sub-regional partnerships informing them of LEGI and key contacts	August 2005
ODPM to issue National Guidance for LEGI	Oct tbc
LEGI Seminar - GOL	7 th October

Local Authorities develop proposals in discussion with Government Offices and RDAs	Sep-Nov. 2005
Deadline for Local authorities to submit proposals to Government Offices for first phase of LEGI investment	9 th December 2005
Application appraisal and recommendation of proposals which meet criteria and regional Priorities	January 2006
Ministers decide which proposals will receive funds in first phase of LEGI	End of Jan. 2006
Successful local authorities negotiate outcomes (as part of Local Area Agreements process, if appropriate)	Feb/March 2006
Funds issued to successful local authorities in LEGI phase 1	3 rd April 2006
Begin discussions with local authorities on proposals for phase 2 of LEGI (to include proposals not funded in phase 1)	From April 2006
Hold discussions with unsuccessful local authorities	From April 2006

4 Key considerations when developing your LEGI bid

A number of issues should be considered prior to submitting a local authority-led bid for LEGI funds. The following list is not exhaustive but is intended to guide the framework for developing your bids.

- **Discussions and joint working with the London Development Agency (LDA) and Government Office for London (GOL).** LEGI has been designed to provide both a strong regional and local focus. This will rely on an effective relationship between local and regional agencies. Close working between eligible local authorities and GOL and LDA is critical. **Please note that GOL will be responsible for recommending proposals for LEGI funding.**
- **Strong and effective partnership working.** The success of a LEGI proposal and its implementation will depend upon the strength of the local and sub-regional partnerships. Those interested in being involved in LEGI should therefore focus efforts on building new and/or strengthening existing relationships and partnerships with other organisations central to the delivery of LEGI in their area. Critical to this process are practical and effective partnerships with local businesses and business leaders, Local Strategic Partnerships, enterprise and skills/employment agencies and other regeneration partners - working together in a focused and coherent way, mobilising new and existing resources to improve economic regeneration.

- **Evidence base.** A central part of developing robust proposals for LEGI is that they are well grounded in the available evidence base. Significant evidence already exists and is available to bidders. The LDA, GOL and various regional/sub-regional agencies (i.e Learning and Skills Council) have a substantial body of business, skills and other economic development evidence to hand. The LEGI partnerships should use these resources to their full extent to ensure that their proposals are consistent with what is known to work, or can point to what might work. (see Appendix 5 for LDA research and other evidence base which could assist the development of London LEGI proposals. Also see GOL and ODPM websites under research)
- **Consistency and linkages with existing strategies and initiatives.** To ensure proposals build on ‘what works’ and do not reinvent the wheel, or lead to unnecessary proliferation of business support, it is very important that local proposals developed for LEGI are fully consistent with existing strategies already in place – this includes the **Mayor’s Economic Development Strategy**, Local Neighbourhood Renewal Strategy, the Community Strategy and local Public Service Agreements. Proposals that contradict or unnecessarily replicate existing efforts are unlikely to be supported through LEGI.
- **Additionality and transformation.** Whilst LEGI will support proposals that build on what works, it will not support projects or proposals that merely prop-up existing initiatives, or displace funding from elsewhere. This is not to say that LEGI will fund only ‘new’ ideas, but it should be used to build on what is there, **not to act as a substitute for the delivery of existing mainstream services** to maintain the status quo or a ‘business as usual’ scenario. This is because LEGI must be **transformative** – if it is not, it will have failed in its aims.
- **Targetting key groups (diversity & equality).** Proposals should also consider the needs of under-represented groups in enterprise development – from lone parents, black and minority ethnic communities, women, over 50s and people with disabilities. The Government, LDA and GOL are committed to doing more to promote and support ethnic minority-owned enterprise and to increase the number of women starting businesses.
- **Sustainability.** Whilst LEGI resources should be available for a sustained period (subject to the outcome of the next Spending Review), the long-term sustainability of proposals needs to be considered at an early stage. LEGI should support ideas and projects that are transformative and make an irreversible difference to the local economy, not merely a short-term gain that may struggle once the resources come to an end. Proposals should demonstrate how LEGI funded projects will be sustained beyond the cycle of this initiative.
- **Beyond single local authority boundaries.** It is expected that LEGI proposals may not necessarily fall neatly within LA boundaries (or even regional boundaries), and therefore there is a desire to **encourage more flexible and imaginative cross-boundary applications**. Arrangements will be put in place to ensure that GOL and LDA are able to consider cross-boundary proposals submitted jointly by neighbouring

local authorities for deprived areas which cross their administrative boundaries.

- **Measurable outputs and outcomes.** Proposals should contain details of the planned outcomes and outputs to be achieved as a result of LEGI actions.
- **Value for money.** Applicants should have regard for the principles of Value for Money when using the pump-priming money released by GOL to develop their proposals. Value for Money should also be a key consideration for bid proposals

5 Basic Guidance for Developing London LEGI Proposals

5.1 Introduction

Sections 5 and 6 provide information and guidance that are intended to maximise the likelihood of successful applications.

It will be expected that all LEGI proposals will follow the **six key principles set out in the original LEGI consultation document.:**

- i. effective targeting (to ensure people living in deprived areas benefit);
- ii. effective solutions (to address the fundamental barriers to growth, including crime);
- iii. significant commitment (of resources over the long term);
- iv. strong local and regional partnerships (with business and the wider community);
- v. integration (with broader regeneration efforts and business support initiatives); and
- vi. evaluation and evidence building (to inform continuous improvement and the development of future policy).

It is important to stress that LEGI will focus not on well written applications but on good proposals with robust schemes that are designed to have real, tangible economic regeneration impacts and outcomes.

6 Structure of Detailed Proposals

The LEGI proposal should be a maximum of 20 pages plus 10 pages of annexes. It should follow the structure below and cover and take note of the advice regarding good proposals.

6.1 Executive summary

The summary should be no more than 2 pages and should summarise the key features and projects within the proposal

6.2 Vision, aims and objectives

This is a key area. LEGI is intended to lead to the transformation of local economies. Therefore, there needs to be a strong vision for what an area will look and feel like as a consequence of a LEGI initiative. The proposal should address the following points:

A good proposal will:

- Establish a clear vision for a defined area with specific impacts resulting from the LEGI proposal.
- Exhibit a good understanding of the market opportunities that will help to deliver this – relating to your baseline information.
- Provide a good understanding of the impacts of increased investment upon businesses and the wider economy and how these will be measured.
- Establish a realistic long-term aim for self-sustaining renewal, to which all proposed activities can be linked.
- Indicate how you intend to measure the outcomes and outputs.

6.3 Defining LEGI target areas, their needs and opportunities

Proposals should identify the target areas including insights into the rationale for selecting the area based upon clear and robust evidence of need, including reasons why enterprise-led renewal will achieve sustainable economic regeneration of the area.

A good proposal will:

- Provide a clear justification for the selected area.
- Indicate the main challenges and opportunities.
- Generate confidence by setting out how the proposed projects and initiatives will exploit the opportunities available and address the challenges and needs within the target area.
- Ensure consistency with mapping against current or planned business support and enterprise activities will be achieved. Particular reference to the Mayor's Economic Development Strategy, sub regional and other plans/strategies is required.
- Include proposals which seek to produce outcomes and impacts beyond the borough boundary.

6.4 Baseline information

It is vital that a robust baseline is provided. This should include measures against which performance of LEGI can be evaluated and provide an evidence base for your proposed actions. Furthermore, your research will

serve to determine the types of outcomes, impacts and outputs that your LEGI proposal will aim to achieve.

A good proposal will:

- Provide a clear indication of the situation as it exists at present within the defined geographical area of your proposal.
- Use the baseline data to indicate where improvements can be made that will either deliver benefits directly or lead to these in the future.
- Provide some robust measures of success that will enable the LEGI programme and individual projects to be evaluated objectively and with rigour.
- The evidence should form the basis for determining the initiative's objectives, priorities, strategies and programme of actions.
- Identify the wider economic and social renewal needs of the area and state how LEGI will interact/affect them.

6.5 Programme development and Integration

LEGI must lead to significant projects and initiatives that will **deliver the three high level LEGI outcomes**.

The bid for LEGI funds should set out a range of options that will lead to the outcomes being achieved. In addition, LEGI cannot be a stand-alone set of projects that operate in isolation from other activities. It is vital that LEGI proposals work alongside existing business, economic and wider regeneration support, providing opportunities for new value-added services.

A good proposal will:

- Will set out a programme of activity which includes specific projects capable of delivering the high level outcomes.
- Identify the area's competitive advantages and disadvantages.
- Make use of wider market areas – including economic drivers/markets situated outside of borough boundaries which have a sub-regional sphere of influence e.g. Canary Wharf, Wembley Stadium, and the City.
- Identify the advantages/disadvantages associated with the options.
- Present the criteria that will be used to select the various options and any work that needs to be done to allow the decision to be made on which options to pursue.
- Demonstrate how the options build on existing good practice and incorporate innovative thinking.
- Be clear how LEGI resources will add value to other business development and investment activities operating at national, regional and local levels.
- Contain clear commitments and procedures to prevent undue proliferation of initiatives, services, networks and delivery structures and reduce customer confusion.

- Clearly set out how the programme reflects and supports local, regional and sub-regional policies and strategies.
- Sets out how mainstream public funding will be used to support business investment and enterprise development (e.g. improving operating environment, tackling crime, etc).
- Demonstrate how it will add value to regional policies and initiatives aimed at supporting BME, disabled and women owned businesses.
- Develop actions to tackle the barriers faced by BME and disadvantaged communities in developing viable enterprises.

6.6 Partnership development

Effective and real partnership development working will be a key criterion for LEGI bids. Proposals should demonstrate their level of engagement with the private sector and with relevant public and voluntary organisation for bid development and implementation.

A good proposal will:

- Identify key stakeholders and give reasons for their involvement, including what they will bring to the partnership through that involvement.
- Demonstrate that the bid is being submitted by a robust partnership capable of operating effectively. Proposals should demonstrate the organisation and structure of the partnership used to implement LEGI proposals.
- Highlight how differing partnership objectives and priorities may be addressed or aligned for the purpose of a joint and committed approach to developing and implementing LEGI
- Highlight that business has a leading and real role within the partnership and what that means for the proposals being developed.
- Demonstrate the value of cross-borough proposals where they exist.
- Aim to eliminate duplication and business confusion regarding the provision of support.

6.7 Consultation and engagement

Business and the local community will be at the heart of any initiatives to revitalise a local economy. Bids will need to indicate that in particular, both groups have been involved in the development of project ideas and will be actively part of the LEGI programme. This engagement must include large firms (where appropriate), SMEs, micro businesses, minority-owned

enterprises, voluntary and community and social enterprise second tier/business support agencies (e.g. Councils for Voluntary Service and other organizations providing business support to frontline providers of community and social goods and services) and umbrella groups working with communities of interest (e.g. disabled people, older people, young people, women, BME communities).

A good proposal will:

- Set out clear commitments to involving business in appropriate ways at all stages in the process.
- Be clear why businesses are being involved and what the outcomes will be for those businesses as well as for the programme.
- Develop a framework for engaging all local businesses (micro, SME and large firms), including those that are BME-owned and indicate how they will benefit from the opportunities that will arise from their involvement in the LEGI process and thereafter.
- Establish the profile of the local business community and the steps to be taken to ensure that this is reflected in business engagement and outreach activity.
- Set out how the programme will seek to attract and engage with private investors, especially those from outside the area.
- Provide a strong commitment to achieving ongoing business involvement throughout the duration of the programme and setting out how this will be achieved.
- Generate confidence that the business community really is involved and committed to LEGI.
- Demonstrate the input of the local community, particularly under-represented and disadvantaged groups in enterprise development into the bid and how they will be involved in the development, and possibly, delivery of projects.
- Utilise sources of equalities advice and expertise (consult GOL and LDA contacts) in developing and designing proposals in particular to address issues of access to services, raising awareness of services through local partnerships and networks

6.8 Management, Implementation and Delivery

It is vital that the emphasis is on developing and delivering projects that will create jobs and make the area a better place to do business. LEGI projects should deliver more viable start-ups, assist with business growth, attract new firms, retain existing firms in the area and so improve the overall economic prospects for the place and its residents.

However ambitious the vision, it is essential that robust project management and delivery mechanisms are designed and implemented. Bids should

identify how this requirement will be met. LEGI must manage projects whilst delivering and monitoring results effectively and efficiently.

A good proposal will:

- Set out an effective service delivery and commissioning process.
- Set out how quality standards will be incorporated into service delivery and how excellence will be achieved in the longer term.
- Identify the indicators that will be used to measure impact, how these reflect the local strategy and how they link with wider regional and national target frameworks.
- Demonstrate examples of 'what works' (and why) in your area or elsewhere that you will draw upon?
- Demonstrate effective performance management and monitoring arrangements.
- Generate confidence in; the partnership and its working arrangements and that the projects will deliver the high level outcomes.
- Outline a strategy for sustainability and demonstrate how LEGI proposals will achieve a lasting impact upon local economic performance.
- Internal Implementation: give details of the team who will implement the proposals, their skills and who they represent. Also a structure chart demonstrating the organisation
- Demonstrate a full risk management evaluation; identifying and integrating actions to mitigate any risks associated with the proposal.
- Give a detailed project plan and timetable for implementation. This should show how the resources, projects and timetable interact.

6.9 Funding

All proposals submitted will need to give a full account of:

- The total budget for the proposed bid
- How much of this total budget will be met by LEGI?
- Sources of match funding and their contribution to the total budget.
- How the overall budget will be allocated across the various activities.
- A budget profile over the life of the proposal to include the above details.

6.10 Evaluation, measuring impact and lessons learnt

It is important that proposals set out clearly how the programme's impact will be measured, how its activities will be evaluated (contributing to the wider

knowledge base on enterprise in deprived areas) and how this will feed into continual improvement over time. Impact indicators should be clearly related to the baseline analysis, vision and objectives for the area. There is a close relationship between the three LEGI outcomes, the objectives of the Mayor's EDS and the LDA's Tier 3 output indicators. In order to encourage joint working and consistency, applicants are asked to consider how LEGI impact indicators will relate to this regional framework and are encouraged to refer to Tier 3 output measures where appropriate. This is in conjunction with locally defined output measures that reflect local circumstances.

A good proposal will:

- Clearly set out impact and success indicators that reflect the baseline analysis, vision and objectives described earlier
- Contain a good mix of indicators and outputs that reflect the enterprise focus of LEGI and the regional, sub-regional and local context
- Set out an evaluation strategy and methodology, identifying what is to be evaluated, how this will be done and the frequency that it will be undertaken, drawing upon best practice from relevant frameworks utilised by relevant departments within GOL and ODPM.
- Indicate how continuous improvement will be achieved through learning lessons and drawing upon best practice
- Indicate how the evaluation of and lessons from LEGI investment will feed into the broader knowledge base on enterprise in deprived areas, particularly indicating the use of common indicators/data with other areas

N.B. Local authority contacts will be given access to a private LEGI community/forum on the SBS Extranet service. This is intended to be a useful source of information providing the latest news on LEGI as it emerges from Government and best practice case studies. It will also provide users with the opportunity to post questions and share thoughts and ideas. (See www.ourextra.net)

Appendix 1 – List of local authorities receiving NRF and Eligible for LEGI Funding and their LDA contact

Borough	Area Head	Regeneration Manager
Barnet	Martin Jones	Teresa Wiseman
Barking & Dagenham	Michael Owens	Adele Harrison
Brent	Martin Jones	Ingrid Hooley
Camden	Linda Highton	Isobel Rawlinson
Croydon	Jody Tableporter	Michelle Barrett
Ealing	Martin Jones	Ingrid Hooley
Enfield	Martin Jones	Teresa Wiseman
Greenwich	Michael Owens	Heather Scotcher
Hackney	Michael Owens	Nina Massarik
Hammersmith & Fulham	Martin Jones	Ingrid Hooley
Haringey	Martin Jones	Teresa Wiseman
Islington	Linda Highton	Isobel Rawlinson
Kensington & Chelsea	Linda Highton	Peter Brimson
Lambeth	Jody Tableporter	Michelle Barrett
Lewisham	Michael Owen	Heather Scotcher
Newham	Michael Owen	Rosie Holcroft
Southwark	Jody Tableporter	Michelle Barrett
Tower Hamlets	Linda Highton	Peter Brimson
Waltham Forest	Martin Jones	Teresa Wiseman
Wandsworth	Jody Tableporter	Michelle Barrett
Westminster	Linda Highton	Isobel Rawlinson

LDA Enterprise Team Contacts

Shanaaz Carroll – GOL/LDA LEGI Development Manager (Seconded from GOL)

Eric Osei – Senior Enterprise Development Manager

Leon Clarke – Enterprise Development Manager

Appendix 2 – LEGI Local Authority Contacts

Local Authority	GOL Borough Contact
Barnet	Sandra Roebuck
Barking & Dagenham	Niall Bolger
Brent	Patrick Lewis
Camden	Steve Scotland
Croydon	Helen Mason
Ealing	Brendon Walsh
Enfield	Donald Graham
Greenwich	Trevor Dorking
Hackney	Penny Thompson
Hammersmith & Fulham	Helen Payne
Haringey	Seema Manchanda
Islington	Stephen Mason
Kensington & Chelsea	Emma Gittus
Lambeth	Ian Parker
Lewisham	Paul Hadfield
Newham	Mike Heraty
Southwark	Andy Scott
Tower Hamlets	Alastair King
Waltham Forest	Manuwar Hussein
Wandsworth	Mike Brook
Westminster	Fran Beasley

Appendix 3 – Useful research sources

List of economic development papers and activities worth considering. (source: LDA website - Research and Publication Section)

- London Annual Business Survey 2004 (www.lda.gov.uk)
- Young People and Enterprise in London (forthcoming*)
- Business Closures in London (forthcoming*)
- Understanding the demand for SME workspace in London (forthcoming*)
- Understanding London's Sub-Regional Economies, London Development Agency, Feb 2003
- Information & Communication Technologies for Small & Medium Sized Enterprises in London
- Production Industries in London - Strategy & Action Plan 2005–2008
- Redefining London's BME-owned Businesses, London Development Agency, March 2005
- London BME Action Plan, Theme 1-6
- London leads drive to boost enterprise in European cities
- City Growth Strategies Project, see www.sbs.gov.uk
- [Unlocking Potential - Business Incubation Facilities in London](#), London Development Agency, Feb 2004 (www.lda.gov.uk)
- Mayor's Economic Development Strategy
- LDA Corporate Plan 2004-2007

GLA Economics reports:

- London's Economic Development Snapshot
- Borough Economic Profiles
- Retail in London: Working Paper B – Retail and Regeneration
(Main unit reports)
- From the Ganges to the Thames: An analysis of Indian FDI into London.
- The contribution of Asian-owned businesses to London's economy
- Ready for Business: The contribution of black businesses to London's economy.
- Growing Together: London and the UK Economy
- Women in London's Economy
- More residents, more jobs?
- Enter the Dragon: An analysis of Chinese FDI into London.

* Research at various stages of progress; please contact StephenDiamond@lda.gov.uk for further details

* Research at various stages of progress; please contact StephenDiamond@lda.gov.uk for further details

* Research at various stages of progress; please contact StephenDiamond@lda.gov.uk for further details

- World City, World Knowledge: The economic contribution of London's higher education sector.
- Lone Parents in London
- London's Creative Sector: 2004 Update.
- London's Housing Submarkets.
- The Case for London
- Spending Time: London's Leisure Economy
- The GLA's London Workforce Employment Series
- Play it right: Asian Creative Industries in London
- Spreading Success: How London is Changing.
- Creativity: London's Core Business.
- Current Issues Note 4: Interim borough level employment projections to 2016

DMAG reports:

- Country of Birth and Labour Market Outcomes in London: An analysis of Labour Force Survey and Census data.
- Borough demographic profiles

Other useful research sources:

- Office of the Deputy Prime Minister (www.odpm.gov.uk)
- Government office for London (www.go-london.gov.uk)
- London Development Agency (www.lda.gov.uk)
- GLA Economics (http://www.london.gov.uk/mayor/economic_unit)
- Greater London Enterprise (www.gle.co.uk)
- Small Business Service (www.sbs.gov.uk)
- Social Enterprise London (www.sel.org.uk)
- Business Link for London (www.businesslink4london.com)
- London Business Support Network (www.knowledgecentres.com)
- Think London(www.thinklondon.com) – Inward Investment Agency for London

Sub-regional Inward Investment and Business Retention Agencies:

Gateway to London (Thames Gateway) –www.gtlon.co.uk

South London Business – www.southlondonbusiness.co.uk

West London Business – www.westlondonbusiness.com

North London Limited – www.northlondon.org.uk

Central London Partnership – www.c-london.co.uk

